**LEAD MEASURES WORKSHEET**

LAG MEASURE

WILDLY IMPORTANT GOAL

|  |  |  |  |
| --- | --- | --- | --- |
| Sr. No | Ideas for lead measure | How to measure | Rank |
| **1.** |  |  |  |
| **2.** |  |  |  |
| **3.** |  |  |  |
| **4.** |  |  |  |
| **5.** |  |  |  |
| **6.** |  |  |  |
| **7.** |  |  |  |

|  |  |
| --- | --- |
| Sr. No. | Final Lead Measures |
| 1. |  |
| 2. |  |
| 3. |  |
| 4. |  |

HELP GUIDE

Lead measure Builder Tool

1. Insert the Wildly Important Goal and lag measure in the top box.
2. Brainstorm ideas for lead measures.
3. Brainstorm methods for measuring those ideas.
4. Rank in order of impact on the WIG.
5. Test your ideas against the checklist on the facing page.
6. Write your final lead measures.

Are you on the right track?

1. Have you gathered rich inputs on the lead measure from the tea and others?
2. Are the lead measures predictive- that is the most impactful things the tea can do to drive achievement of the Team WIG?
3. Are the measures influenceable – that is, does the team clearly have the power to move the lead measures?
4. Are the lead measures truly measurable? Can you track performance on the lead measures from day one?
5. Are the lead measures worth pursuing? Or will the data cost more to gather than its worth? Will these measures lead to unintended consequences
6. Is every measure quantified- including quality measures?